

Tamil Nadu has a strong ecosystem for Textiles & Apparel. The State marks its overwhelming presence in all the industry sub-sectors, viz., Spinning, Handloom weaving, Power loom weaving, Processing Knitwear, Apparel, Gar ments and Home Textiles. Tamil Nadu is the leading Textile manufacturing hub in the Country. It accounts for 28% of total employment in the textile sector and contributes 20% total exports of readymade garments from India.

Tamil Nadu is well equipped to further develop the Industry through various interventions and provide a medium to expand and create more jobs.

The vision of the Hon'ble Chief Minister of Tamil Nadu is to make our State a "One trillion dollar Economy by 2030. To achieve this, the contribution of the Textile Industry in the State will be significant.

## Vision and Mission of the Department of Textiles.

- To achieve sustainable growth across the Textile value chain, from fibre to fashion, textile machinery, and accessories, using abundant resources, including land, labour and logistics.
- To promote Research & Development in Textile Valus Chain with a special focus on Technical Textiles
- To make the State the preferred destination for foreign investments in the textile sector.
- To promote the network with fashion designers, design institutes, global brands etc, in the Textile Industry of Tamil Nadu in an institutionalised manner
- To expand cost-effective and environmentally sustainable textile processing infrastructure
- To promote expansion of Technical Textite production capabilities.
- To ensure the quality of textiles and textile machinery for internal consumption and export purposes.
- To Support the industry in adopting State-of-the-art Technology in conformity with environmental and social impact regulations and to follow Good Manufacturing Practices (GMP)
- To organise annual fashion events to forecast fashion trends in the industry and to promote Textile Tourism.
- To provide infrastructural facilities for setting up Integrated Textile Parks in potential growth areas matching international standards.
- To increase the share of textile exports from the State multifold



Government of Tamil Nadu Initiatives for Textile sector promotion





# TamilNadu New Integrated Textile Policy 2019

#### Objective

- To sustain numero-uno status of Tamil Nadu in textile industry in the country
- To achieve higher and sustainable growth in the entire textile value chain from fibre to fashion, with emphasis on balanced regional development and holistic approach

s no	Segment	Incentives
01.	Spinning	2% Interest Subvention for investments on Technological Upgradation and Modernisation in existing spinning mills with a vintage period of minimum 15 years on installed machinery.
02.	Handloom	<ul> <li>Scheme for free supply of electricity to Handloom weavers households @ 200 units bi-monthly to weavers' households (Now extented to 300 units bi- monthly).</li> </ul>
		<ul> <li>Savings and Security Scheme with State contribution of 8 paise per rupee of wage earned by the Co-operative handloom weavers to encourage savings habit.</li> </ul>
		Family Pension Scheme of Rs.1000 per month for the nominee of the co-operative handloom weaver deceased before attaining the age of 60 years.
		Old Age Pension Scheme of Rs.1000 per month for the cooperative handloom weaver on attaining the age of 60 years.
		Handloom Support Program to support innovation and product diversification in the handloom sector with an allocation of Rs.40 crore.
		<ul> <li>Interest subsidy for Primary Handloom Weavers         Co-operative Societies enhanced from 4% to 6%             to reduce the interest burden.     </li> </ul>
		Increase of Rebate Subsidy Scheme allocation for the co-operative sector from Rs.80 crore to Rs.150 crore per year to promote the sale of handloom cloth.

03.	Powerloom	Scheme for free supply of electricity to powerloom weavers @ 750 units bi-monthly for about 1.06 lakh powerloom units and concessional power tariff to Powerloom sector (Now extented to 1000 units bi-monthly).
		One Time Assistance of 25% of the project cost with a ceiling of Rs.10 crore for setting up of Trade Facilitation Centre on the PPP model will be provided if encumbrance - free land is available with the industry
04.	Processing	<ul> <li>Financial assistance in the form of 10% Capital subsidy with a ceiling of Rs.20 lakh per machine will be provided on the purchase of wider width fabric printing machines</li> </ul>
		<ul> <li>Assistance of 15% capital subsidy will be provided for setting up of Effluent Treatment Plants (ETPs) / Hazardous Waste Treatment Storage and Disposable Facility (HWTSDF) with Zero Liquid Discharge subject to a maximum subsidy of Rs.5 crore</li> </ul>

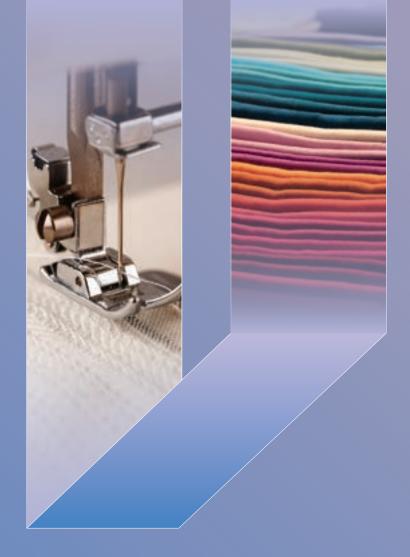
05.	Knitting, Apparel and Garmenting	For setting up of New Training Centres for Apparel and Textiles linked with ITIs, a 25% subsidy for machinery purchased subject to a maximum ceiling of Rs.20 lakh per centre will be given through Tamil Nadu Skill Development Agency.
06.	Technical Textiles	<ul> <li>6% Interest Subsidy for Technical Textile projects will be provided in addition to any other incentives available from the Government of India.</li> <li>100% Stamp duty exemption will be given for Technical Textile projects.</li> </ul>
07.	Textile Parks	<ul> <li>To facilitate the entrepreneurs to establish Mini Textile Parks in the State in a minimum extent of 2 acres of land and 3 units, a subsidy of 50% of Project Cost, subject to a maximum ceiling of Rs.2.50 crore on the cost of infrastructure and common facilities will be provided (Factory building now included in the eligible project cost).</li> <li>50% Stamp duty exemption will be given for land acquired for Textile Parks.</li> </ul>
08.	Special Package for Southern Districts	<ul> <li>5% Additional Capital Subsidy for new / expansion of textile units set up in southern districts.</li> <li>100% Stamp duty exemption for projects developed in the Southern Districts with a minimum investment of Rs.5 crore on machinery.</li> </ul>

## Tamil Nadu Industrial Policy 2021

Make Tamil Nadu the numero uno destination to invest, innovate and create products and associated services.

#### Scope of the Policy

Investments made from January 1, 2021 will be considered eligible for availing incentives
The policy will be valid till 31.03.2025



### **Eligibility & Definition**

Project	Investment Cor (Rs.	Standard	
Catagory	Minimum Investment	Maximum Investment	Investment Period
Sub-Large	50	300	4 Year
Large	300	500	4 Year
Mega	500	5000	4 Year
Ultra Maga	5000	-	7 Year

• Minimum eligible employment generation - 50 persons

### District category

Category	Number of districts	
A	Chengapattu, Chennai, Kanchipuram and Tiruvallur	
В	Coimbatore, Erode, Karur, Krishnagiri, Namakkal, The Nilgiris, Ranipet, Salem, Tiruchirappalli, Tirupattur, Tiruppur, and Vellore	
С	Ariyalur, Cuddalore, Dharmapuri, Dindigul, Kallakurichi, Kanniyakumari, Madurai, Mayiladuthurai, Nagapattinam, Perambulur, Pudukkottai, Ramanathapuram, Sivagangai, Tenkasi, Thanjavur, Theni, Thiruvarur, Thoothukudi, Tirunelveli, Tiruvannamalai, Villupuram and Virudhunagar	



### 1) Structured package for large & above projects



The company can choose any one of the following options

Option	Name	Details	
01.	SGST Reimbursement for Final Products	Reimbursement of 100% SGST payable on the sale of final products for 15 years from the date of commencement	
02.	Fixed Capital Subsidy	10% - 25% Capital subsidy on Eligible Fixed Asset disbursed over 10-15 years (based on size of industry and district category)	
03.	Flexible Capital Subsidy	<ul> <li>Standard subsidy – 5% of EFA</li> <li>Additional subsidies will be provided based on location, employment, exports, ecosystem creation and sunrise sector</li> <li>The Maximum capital subsidy that could be availed         <ul> <li>"A" Districts – 35% of EFA</li> <li>"B" Districts – 40% of EFA</li> </ul> </li> </ul>	
04.	Turnover-based Subsidy	1.5% - 2% of subsidy on Turnover in each financial year for 10 years (based on district category and employment generated)	



#### ii) Training Subsidy

• Rs 4000 to Rs 6000 per worker per month for 6 months

#### iii) Land Cost Incentive

For eligible projects in SIPCOT
 10% concession on land allotment in "A" & "B" districts
 50% concession on land allotment in "C" districts

#### iv) Interest Subvention

• 5% as a rebate in the rate of interest to Ultra Mega Projects up to Rs.4 crore per annum for a period of 6 years

#### v) Standard Incentives

- Electricity Tax Incentive: Electricity tax exemption for 5 years on power purchased from TANGEDCO or captive sources
- Stamp Duty Incentive: 50% to 100% concession on stamp duty payable on lease or purchase of land/building in parks promoted by SIPCOT
- Green Industry Incentive: 25% subsidy subject to a limit of Rs.1 crore on the cost of setting up environmental protection infrastructure such as Safety and Energy Efficiency Solutions

Water Conservation Solutions
Greening Solutions

- Quality Certification Incentive: 50% of the total cost incurred limited to Rs.25 lakh for obtaining certification
- Intellectual Property Creation Incentive: Reimbursement of 50% of expenditure subject to maximum of Rs.30 lakh incurred for patent, copyright, trademarks and GI registration

#### vi) SGST Refund on Capital Goods

 Refund of the Input SGST paid on capital goods within the standard investment period, to the extent input tax credit is admissible under TNGST Act 2017.



#### 2) Special Incentives for Sunrise Sector

 The following incentives are in addition to the Structured Package above and are applicable to projects in the Sunrise Sector - "Technical Textiles including Medical Textiles".

#### i) Investment Promotion Subsidy - Sunrise Booster

 Projects in Sunrise Sector industries opting for Flexible Capital Subsidy shall get a Sunrise Booster of one which implies an additional capital subsidy of up to 7.5% of EFA, depending upon the investment and employment.

#### ii) Land cost subsidy

For private land in "C" districts, a 50% subsidy will be offered on the
cost of land as per guideline value up to an extent of 50 acres and
subject to land cost not exceeding 20% of EFA and a cap of Rs. 2 cr.
provided that at least 70% of the land is used for manufacturing
operations.

#### iii) Stamp Duty Incentive

 For private lands, stamp duty concession will be given as a 100% back - ended subsidy for up to 50 acres on fulfilment of investment and employment commitment.

#### iv) Enhanced Incentive for Quality Certification

 A subsidy of 50% of the total cost incurred for obtaining the National or international certification, as certified by the Chartered Accountant, limited to Rs. 1 cr. for the period of investment.

#### v) Enhanced Incentive for Intellectual Property Creation

 Reimbursement of 50% of the expenditure incurred by the Project for the investment period for a patent, copyright, trademarks, Geographical Indicators registration subject to a maximum of Rs. I crore for the period of investment.

#### vi) Interest Subvention

 5% as a rebate in the rate of interest to Large, Mega and Ultra Mega Projects up to Rs.0.2 crore, Rs.1 crore and Rs.4 crore respectively per annum for a period of 6 years

#### 3) Other Incentives available

- Special Incentives for Industrial Parks
- Special Incentives for R&D Projects
- Special Incentives for Logistics Infrastructure
- Special Incentives for Foreign Direct Investment
- Standard Incentives for Sub-large Projects

#A set of high-level implementation guidelines for this policy is provided in Annexure-IV of Tamil Nadu Industrial Policy 2021.

##Further guidelines required, if any, for implementing the Policy will be formulated by SIPCOT, in concurrence with the Industries Department.





























### **MSME Policy - 2021**

#### **Objectives**

- Design policies and regulations with "Think MSME First" principle
- Promote and facilitate National and International investment in the sector
- Provide thrust for scaling up and diversification of MSMEs
- Expand employment generation

#### **Classification of MSMEs**

Type of enterprise	Investment in plant and machinery not exceeding	Turnover not exceding
Micro	Rs. 1 Crore	Rs. 5 Crore
Small	Rs. 10 Crore	Rs. 50 Crore
Medium	Rs. 50 Crore	Rs. 250 Crore

<sup>\*</sup> Excluding Export Turnover

#### **Eligible Textile Industries**

All types of Textile manufacturing units fall under the MSME category except manufacturing of nylon fibre, rayon fibre, polyester fibre and azoic/reactive dyes.

## Thrust sector enterprises eligible for special capital subsidy

- Readymade garments
- Technical Textiles and Medical Textiles

#### Schemes for MSMEs in Tamil Nadu under the policy

- Schemes for startups
- Scheme for fund-raising
- · Schemes for leveraging the IPR regime
- Incentive Support Scheme
- Interest subsidy for Technology upgradation
- Credit linked subsidy schemes

- Schemes for infrastructure support
- Schemes for skill development / upgradation
- Marketing support
- Schemes for enhancing competitiveness
- Schemes for Technology Development

Tamil Nadu MSME
ENTERPRISES



## Details of major supports provided under the policy

S No	Scheme	Incentives	Maximum eligibility	Who can apply	
01.	Capital subsidy for micro enterprises	25% of plant & machinery value	Rs. 25 lakh	New units and existing units for	
02.	Additional capital subsidy for micro enterprises	Additional 10% on investment made in plant & machinery	Rs. 5 lakh	expansion and diversification in Tamil Nadu	
03.	Capital subsidy for small & medium enterprises	25% of plant & machinery value	Rs. 150 lakh	New units and existing units for expansion and diversification in industrially backward blocks and industrial estates promoted by Govt	
04.	Additional capital subsidy				
	i. Payroll subsidy	Reimbursement of employer's contribution to EPF for first three years	Rs. 24000 per employee per annum	New enterprises with employment more than 20 persons	
	ii. For SC/ST, differently abled and transgender entrepreneurs	5% of plant & machinery value	Rs. 5 lakh	New enterprises	

	iii. To promote cleaner and environment - friendly technologies	25% of plant and machinery value installed to promote such technology	Rs. 10 lakh	All new and existing manufacturing enterprises**
	iv. Incentive for scaling up	5% of plant & machinery value	Rs. 25 lakh	All existing MSEs undertaking expansion/ diversification
05.	Low Tension Power Tariff (LTPT) Subsidy for micro enterprises	20% on power consumption charges for the initial 36 months	Actual amount incurred	New units and existing units for expansion and diversification using LT power supply (Tariff III B) only
06.	Special capital subsidy for enterprises under the thrust sector	25% of plant & machinery value	Rs. 150 lakh	New units and existing units for expansion and diversification in Tamil Nadu
07.	Generator subsidy	25% on the cost of generator sets up to 320 KVA capacity	Rs. 5 lakh	All new and existing micro enterprises falling under rural feeder
08.	Interest subsidy for technology upgradation and modernisation	5% of the interest on term loan	Up to Rs.25 lakh over 5 years	All new and existing enterprises
09.	Interest subsidy on term loan obtained under Credit Guarantee Fund Trust Scheme (CGTMSE)	5% of the interest on term loan	Up to Rs.20 lakh over 5 years	All new and existing enterprises

10.	New Enterprise cum Entrepreneurship Development Scheme (NEEDS)	25% of subsidy on project cost & 3% interest subvention on soft loans for the entire repayment period	Rs. 50 lakh	Educational Qualification: Degree, Diploma, ITI or vocational training from recognised institutions
11.	Infrastructure support for creation of Industrial Estates outside the urban areas	50% of the total development cost as a grant	Rs.15 crore	Entrepreneur associations willing to set up their units outside urban areas
12.	Infrastructure support for shifting existing units outside urban areas	75% of the total development cost as a grant	Rs.20 crore	Entrepreneur associations coming forward to shift their units/clusters to the outskirts of towns and cities
13.	Reimbursement of stamp duty & registration charges at the time of purchase of land	50% of stamp duty and registration charges	Actual amount incurred	All new micro and small enterprises in industrially backward blocks
14.	Skill Development training for educated unemployed youth and skill upgradation of existing employees of MSMEs	Reimbursement of Rs.2000 per month per candidate for a maximum of 6 months	Rs. 12,000	MSMEs in the state

15.	Reimbursement of charges incurred for conducting energy audit and implementation	75% of the cost of energy audit	Rs.1 lakh per energy audit	All existing manufacturing MSMEs
		50% of cost of eligible components for implementation of the recommendation	Rs. 10 lakh	
16.	Reimbursement of charges incurred for acquiring any national and international quality certification (Q-Cert) recognised in India by a competent authority	100% payment towards certification and consultancy charges	Rs.2 lakh for national certification &  Rs.10 lakh for International certification	MSMEs in the state
17.	Cluster Development (Micro Cluster)	70% of the project cost	Rs 2.50 crore	Any industrial cluster / association
18.	Technology Development Fund for evolving cleaner / energy efficient / IT enabled technologies	50% of the project cost	Rs 2.50 lakh	Small development projects taken up at the behest of MSME association by educational institutions in the state

<sup>\*\*</sup> Detailed eligibility conditions and the list of industrially backward blocks mentioned in the MSME policy - 2021 # The scheme guidelines will be as per GOs and notifications issued by the

Government from time to time.

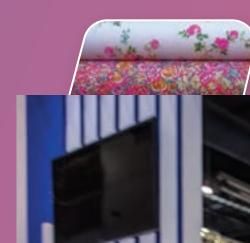


# Special Scheme for Technical Textiles, MMF Yarn from Recycled Products, MMF Fabric & Apparel Manufacturing in Tamil Nadu (2023)

#### **Eligibility Criteria**

New / Expansion projects engaged in the manufacturing of

- Man Made Fibre (MMF) Fabric,
- MMF yarn from recycled materials,
- Technical Textiles &
- Apparel



S no	Segments	Minimum investment	Minimum employment	District category*
01.	a. Technical Textiles (new /expansion)	Rs.50 crore	50 jobs	A, B & C
	b. MMF yarn from recycled materials	Rs.50 crore	50 jobs	A, B & C
	c. MMF fabric (new / expansion)	Rs.100 crore	50 jobs	B & C
02.	a. Technical Textiles (diversification)	Rs.100 crore	-	
	b. MMF yarn from recycled materials (diversification)	Rs.100 crore	-	B & C
	c. MMF fabric (diversification)	Rs.100 crore	-	
03.	Apparel (new / expansion)	Rs.100 crore	2000 jobs	B & C
04.	Common facility centres in MMF & Technical Textiles	-	-	B & C

<sup>\*</sup>As per Tamil Nadu Industrial Policy 2021



## Incentives under the policy

For Technical Textiles, MMF Yarn from recycled materials & MMF fabric (New / Expansion)

S.No	Scheme	Quantum of subsidy	Details
01.	a. Special Capital Subsidy	15% of Eligible Fixed Asset (EFA) (OR)	Subsidy will be disbursed in equal annual instalments over 10 years
	b. Turnover based Subsidy	0.75% - 2% of turnover (depending on district category and employment generation)	Subsidy will be provided for a period of 10 years
02.	Other subsidies	Training subsidy, Land cost incentive, Electricity tax incentives, Stamp duty incentive, Green industry incentive, Enhanced quality certificate incentive, Enhanced intellectual property creation incentive, Interest subvention.	Eligible projects can avail these subsidies and standard incentives as per section 14 -'Special Incentives for Sunrise Sectors' of Tamil Nadu Industrial Policy 2021



## Por Technical Textiles, MMF Yarn from recycled materials & MMF fabric (Diversification)

S No	Scheme	Quantum of subsidy	Details
01.	Special Capital Subsidy	10% of Eligible Fixed Asset (EFA)	Subsidy will be disbursed in equal annual instalments over 10 years subject to a ceiling of Rs.3 crore per annum
02.	Other subsidies	Diversification skilling support, Interest subvention	Eligible projects can avail these subsidies and standard incentives as per section 14 - 'Special Incentives for Sunrise Sectors' of Tamil Nadu Industrial Policy 2021



## 03 For Apparel Manufacturing

S.No	Scheme	Quantum of subsidy	Details
01.	Turnover based Subsidy	1.75% - 2% of turnover (depending on district category and employment generation)	Subsidy will be provided for a period of 10 years
02.	Other subsidies	Training subsidy, Land cost incentive, Electricity tax incentives, Stamp duty incentive, Green industry incentive, Quality certificate incentive, Intellectual property creation incentive.	Eligible projects can avail these subsidies and standard incentives as per section 13 - 'Structured package for large & above projects' of Tamil Nadu Industrial Policy 2021

## For Common Facility Centres (CFCs) in Technical Textiles & MMF

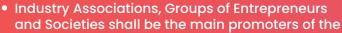
	Ochomo	Quantum of	D.A.S.
S No	Scheme	subsidy	Details
01.	Incentives for Development of CFCs	Reimbursement of 50% of capital expenditure (eg., building labs and purchase of equipment) subject to a ceiling of Rs.10 crore during the policy period.	The Benefits can be availed by technical universities/ SPV formed by group of textile companies
02.	Marketing Assistance	Reimbursement of 50% of physical and digital marketing expenses	Assistance is capped at Rs.20 lakh per year per firm up to a period of 5 years Manufacturing unit should export more than 50% of their products
03.	Traceability Incentive	Reimbursement of 50% on expenditure subject to a ceiling of Rs.25 lakh incurred for traceability initiatives	Traceability initiatives include purchase of a specialized software license for Traceability Systems or implementing the Traceability systems
04.	Design skilling support	Rs.10,000 per month per designer for 6 months	Applicable to the projects that involve design studios with art design centres (in-house or common facility)/CAD/Rendering software.

### **MINI TEXTILE PARK SCHEME**

#### Objective

To promote the entrepreneurs for establishing infrastructure facilities and enable them to attract more investments thereby ensuring the additional employment opportunities in the Textiles Sector in the State.

#### **Eligibility criteria**

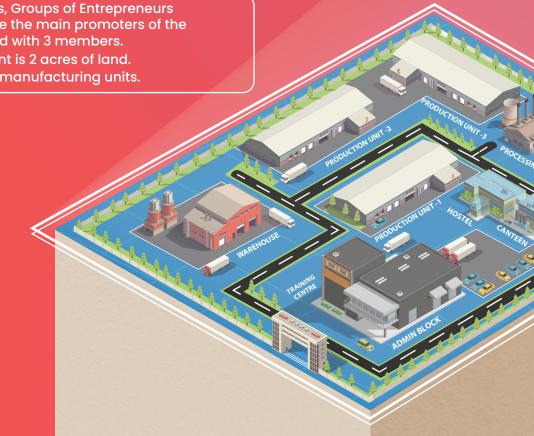


- Barkshould be formed with 3 members.
- Minimum requirement is 2 acres of land.
- Minimum of 3 textile manufacturing units.

#### Scan for

More details about Mini **Textile Park** scheme







#### **Components of eligible Project Cost**

#### 01. Common infrastructure

Roads, Street Lights, compound walls, Drainage, water supply, electricity supply including captive power plant, Effluent Treatment Plant, Tele communication lines etc.

#### 02. Common facilities

Testing laboratory, Design Centre, Training centre, Trade Centre, warehousing facility, Raw material depot, Creches, Canteen, Workers hostel, Offices, and others.

#### 03. Factory buildings for production purposes

#### **Funding pattern**

50% of the eligible project cost or Rs.2.50 crores, whichever is less, shall be provided as a grants-in-aid by the State Government.

#### **Key benefits**

- The MSME stakeholders Industry Associations, Groups of Entrepreneurs and Societies will benefit.
- Each Mini Textiles Park is expected to provide direct and indirect employment to around 300 persons.
- Tentative Tax Revenue to the Government is Rs. 50.00 100.00 lakhs per annum.
- This scheme will develop Tamil Nadu as a "Textile Focal Point of India" and will generate more Employment in the State.

#### How to apply

Eligible SPVs may submit project proposals either online or offline to the Regional Deputy Directors of the Department of Textiles with all the relevant supporting documents.







National Technical Textile Mission (NTTM)

With a view to position India as a Global leader in Technical Textiles, the Ministry of Textiles, Government of India has launched the National Technical Textile Mission (NTTM).



To achieve a market size of USD 40 billion and export of USD 10 billion by 2024-25.

Total Outlay:	Rs.1480 crore
Implementation period :	4 years (2020-21 to 2023-24)
Beneficiaries :	Research institutes / bodies, Industry Associations, Technical Textile Startups etc



#### **Components of NTTM**

- ★ Research, Development and Innovation
  - Supporting R&D in Technical Textiles at fundamental research at the fibre level
  - Applied research for product development for niche applications
  - Development of machinery and test equipment indigenously for self-sufficiency and exports
  - Budget: Rs.1000 crore
- Promotion and Market Development
  - Focus on market development, market promotion and market linkages
  - International technical collaborations
  - Investment promotions
  - Knowledge tours
  - Demonstration centres
  - Buyer-Seller meetings
  - Conferences and Workshops
  - Budget: Rs.50 crore

#### Export Promotion

- Setting up an Export Promotion Council (EPC) for the Technical Textile segment
- The EPC will promote, support and assist the producers in entering the international markets and realize their optimum potential from given resources
- Budget: Rs 10 crore

#### + Education, Training & Skilling

- Imparting advanced Technical education and skilling in Technical Textiles
- Catering to the manufacture as well as the application areas, especially graduate students in engineering
- Skilled and semi-skilled personnel in the areas of Technical Textiles
- Budget: Rs.400 crore









## Ministry of Micro, Small and Medium Enterprises Government of India

#### **Schemes for MSMES**

Credit Guarantee Scheme for Micro & Small . Enterprises (CGTMSE)

- Beneficiaries:
  - Existing entrepreneurs and aspiring entrepreneurs.

#### ♦ Mode of the apply:

• It could be applied through Member Lending Institutions such as Banks and Non-Banking Financial Companies (NBFCs).

#### **♦** Financial Assistance:

- Credit guarantee for loans up to Rs. 2 crores, without collateral and third-party guarantee
- Guarantee coverage ranges from 85% (Micro Enterprise up to Rs 5 lakhs) to 75% (others).
- 50% coverage is for retail activity
- ◆ For detailed guidelines https://www.cgtmse.in

## Micro & Small Enterprises Cluster Development Programme (MSE-CDP) Scheme

#### **♦** Objective:

To create/upgrade infrastructural facilities in the new / existing industrial areas / clusters of MSMEs.

#### Beneficiaries:

The existing entrepreneurs in the form of Special Purpose Vehicle (SPV) can avail the following benefits under the scheme.

#### **♦** Common Facility Centres:

Creation of "tangible assets" such as Common Production / Processing centers, Design Centers, Testing Facilities including Plug & plug-and-play facilities. Gol Assistance: up to 80% of the maximum Project cost of Rs. 30 crores.

#### ♦ Infrastructure Development:

Development of land, roads, drainage, power distribution etc. in new/existing industrial (multi-product) areas/estates/Flatted Factory Complexes. Gol Assistance: up to 70% of the maximum Project cost of Rs. 15 crores.

## 3. Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

#### ♦ Objective:

To organize traditional industries and artisans into collectives by increasing production and value addition to make products competitive.

#### Beneficiaries:

- Existing artisans from traditional industries in sectors such as Handicraft, Textile, Coir, Khadi etc.,
- Gol support:
  - o Upto Rs. 2.5 cr. for upto 500 artisans
  - o Rs. 5 cr for more than 500 artisans.

#### Details:

- Artisans are constituted into Special Purpose Vehicles (SPVs) by Implementing Agencies (State/Central Govt. organizations, NGOs) who need to provide land and 10% of Hard Intervention
- Financial assistance of up to 90% of Hard Intervention cost, the entire cost of Soft Intervention, Technical Agency fee and Implementing Agency fee is given by Gol
- Detailed guidelines is available at https://sfurti.msme.gov.in/SFURTI/Home.aspx

## **104.** Entrepreneurship and Skill Development Programme (ESDP)

#### Objective:

To promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country.

#### Beneficiaries:

Aspiring and existing entrepreneurs



#### ♦ Mode of the apply:

- It could be applied through Member Lending Institutions such as Banks and Non-Banking Financial Companies (NBFCs).
- Different programs conducted under this scheme are as below
  - A. Entrepreneurship Awareness Programme (EAP)
  - B. Entrepreneurship cum Skill Development Programme (E-SDP)
  - C. Management Development Programme (MDP)
  - D. Advance E-SDP & advance MDP

## Procurement and Marketing Support (PMS) Scheme

#### **Scheme Components**

- Market Access:
  - Participation of Individual MSEs in Trade Fairs / Exhibitions.
  - Organizing Domestic/International Trade Fairs/Exhibition and participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)/Government organizations.
  - Vendor Development Program (VDP)
- ♦ Capacity Building:
  - Adoption of Modern Packaging Techniques
  - Adoption of Bar Code
  - Adoption of e-Commerce Platform
  - National Workshops / Seminars
  - Organizing National workshops/seminars by the Ministry / Office of DC (MSME) (Conventional/Virtual).
- Development of Retail Outlet:
  - Financial Assistance for the development of outlets for promoting GI tag products.
  - Maximum amount Rs.30.00 lakh for Metro cities and Rs.20.00 Lakh for other cities.

## 106. International Cooperation (IC) Scheme: Market Development Assistance of MSMEs (MDA)

♦ Objective:

To build the Capacity of MSMEs for entering the export market.

Beneficiaries:

State/Central Government Organizations/Institutions and Registered Industry/Enterprise Associations etc,

#### **Financial Assistance:**

- Participation in International Exhibition, Trade fairs and buyer-seller meets in foreign countries:
  - Space Rent (Stall Charges): Upto Rs. 3.00 lakh per MSME.
  - Air Fare: Upto Rs.1.50 lakh per MSME
  - Duty allowance: USD150 per day for Office Bearer
  - Freight charges: Upto Rs.50,000/-per MSME unit and Rs.75,000/-per MSME for Latin American Countries.
  - Advertisement and publicity charges: Upto Rs.5.00 lakh
  - Registration fee: Upto Rs.5,000/-
- Participation in International Exhibition, Trade fairs and Buyer Seller meets by foreign organisers (Virtual Mode)
  - Space/Stall Charges including catalogue/digital material charges for Participating in the Virtual International Events organized by foreign countries: Upto Rs.1.5 lakh.
  - Advertisement and Publicity Charges: Upto Rs.5.00 lakh
- Organizing International conferences/ summits/ workshops/Seminars on themes relevant to the MSME sector (Physical Mode) to be organized in India by the Industry Associations/Government Organizations
  - Charges for holding/organizing the International conferences/summits/workshops/seminars in India by Industry Associations including charges for venue rent, catering, advertisement & Description of the International Conference of the Internat

 Economy class Airfare for foreign speakers/experts/resource persons: Upto Rs.5.00 lakh.

#### Mode of the apply:

- Organising International conferences/ summits/workshops/ seminars on the themes relevant to MSME sector (Virtual Mode) to be organized by Industry Associations/ Government Organizations
  - It could be applied through Member Lending Institutions such as Banks and Non-Banking Financial Companies (NBFCs).
  - Virtual Space /Platform/License Fee/Rent for Organising Conferences /summits/ workshops/seminars: Upto Rs. 2.00 lakh.
  - Publicity cost incurred on promotion/marketing/publicity of the event: upto Rs. 5 lakh
  - Translation and Interpretation charges involved in the virtual event: Upto Rs.1.00 lakh.

## A scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)

#### Objective:

To set up a network of Livelihood Business Incubators (LBIs), predominantly in rural and underserved areas, to generate employment opportunities, provide skilled human capital to nearby industrial clusters and promote innovations.

#### Beneficiaries:

Any agency/institution of the Government of India/ State government or existing training centers under Ministries/Departments of the Government of India/State Government, Industry Associations, Academic Institutions are eligible to avail the benefits

#### Benefits:

 Maximum of Rs.1.00crore to Government Agencies and Rs.75 .00 lakh to Private agencies for procuring plant and machinery.



 Maximum of Rs.1.00 crore to Government and Private agencies as operational expenditure support towards manpower cost, running incubation and skill development programmers, etc.

## Raising and Accelerating MSME Performance (RAMP)

- It is the World Bank supported Central Sector Scheme aimed at improving access of MSMEs to market, finance and technology upgradation by enhancing the outreach of existing Ministry of MSME schemes.
- It would enhance the performance of MSMEs by promoting technology upgradation, innovation, digitization, market access, credit, greening initiatives, etc through active participation of the State Governments.
- Individual MSMEs can apply through State Government/Agencies.





For Further information please contact

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