



ABSTRACT

Textiles – Announcement for the year 2022–2023 – Setting up of Tamil Nadu Pavilion in International Textile Trade Fairs – Sanction of Rs.1,60,00,000/- – Orders issued.

Handlooms, Handicrafts, Textiles and Khadi (C2) Department

G.O. (Ms) No.29

Dated:20.02.2023

சுபகிருது, மாசி 08

Thiruvalluvar Aandu 2054

Read:

- 1 Announcements made by the Hon'ble Minister of Handlooms and Textiles in the Assembly during the demand for Handlooms and Textiles for the year 2022–2023.
- 2 From the Commissioner of Textiles Letter Rc.No:2174/2022/C2, dated: 25.05.2022 and 10.11.2022.

ORDER:

The Hon'ble Minister (Handlooms and Textiles) has made the following announcement on the floor of the assembly on 28.04.2022:-

"தமிழ்நாட்டில் உற்பத்தி செய்யப்படும் ஜவுளி இரகங்களை சர்வதேச அளவில் சந்தைப்படுத்த ஏதுவாக, சர்வதேச ஜவுளித் தொழில் சார்ந்த கண்காட்சிகளில் தமிழ்நாட்டிற்கென தனி அரங்கு (Tamilnadu Pavilion) அமைத்து அதில் தமிழ்நாட்டிலுள்ள ஜவுளித் துறை சார்ந்த நிறுவனங்கள் கலந்து கொண்டு, தங்கள் பொருட்களை சந்தைப்படுத்தத் தேவையான ஒருங்கிணைப்புப் பணிகளை, தொழில் துறையினரின் பங்களிப்புடன் இந்த அரசு மேற்கொள்ளும். இதன்மூலம் ஏற்றுமதி வாய்ப்புகளை அதிகரித்து, தமிழ்நாட்டில் தொழில் வளர்ச்சி உறுதி செய்யப்படும். மேலும், மாநிலத்தின் அந்நியச் செலாவணி கணிசமாக பெருகவும் வாய்ப்புகள் ஏற்படும்".

2. In the letter second read above, the Commissioner of Textiles has sent the proposal for setting up of Tamil Nadu Pavilion in two selected International Textile fairs every year in order to promote international

marketing and branding of Tamil Nadu Textiles and requested the Government for orders on the following -

(i) Accord permission for supporting participation of 20 Exhibitors/ Textile entrepreneurs from Tamil Nadu by bearing 50% cost of the air fair and stall charges along with bearing entire cost of participation of five Government officials in any two of the International Textile Fairs annually and to setup the exclusive Tamil Nadu Textile Pavilion in these two International Textile Fairs.

(ii) Sanction an amount of Rs.152.00 lakhs initially to meet the expenditures for setting up of "Tamil Nadu Pavilion" in two International Textile Fairs and also to consider for sanction of additional expenditure if any, based on the actual expenditure incurred towards participation in two International Textile Fairs.

3. The Government after careful examination on the request of Commissioner of Textiles, permit him to arrange for setting up of Tamil Nadu Textile Pavilion and organize participation of upto 20 exhibitors/ Textile entrepreneurs under the guidance of two Government officials in two Textile Fairs every year by adhering to following guidelines:-

(i) Government shall bear 50% cost, towards setting up of stalls/ Tamil Nadu Textile Pavilion in each fair subject to a maximum of Rs.2.00 lakh per stall and 50% air fare charges for 20 exhibitors/ Textile entrepreneurs subject to a maximum of Rs.25.00 lakhs per fair from Tamil Nadu in economy class.

(ii) The Government permit participation of a maximum of two Government officials to accompany along with 20 exhibitors and the entire expenditure towards participation of the Government officials shall be borne by the Government as per prevailing norms.

(iii) The Commissioner of Textiles is requested to analyse all International fairs relating to the Textiles and suggest two such fairs for approval by the Government for participation by Tamil Nadu Textile entrepreneurs year after year.

(iv) Over a period of time, there may be a need to change the fairs due to shift in market conditions etc. In such a scenario, the Commissioner of Textiles shall submit proposal to the Government for change in the fairs (venue) as and when required.

(v) Every year, exhibitors will be sponsored to participate in the selected two fairs and stalls arranged at subsidized rates until Government approves any new fairs or makes changes to the fairs for participation by Tamil Nadu Textile Entrepreneurs.

4. The Government also accord sanction for an amount of Rs.1,60,00,000/- (Rupees One Crore and Sixty Lakh only) for the current year to Commissioner of Textiles to meet expenditure towards setting up of Tamil Nadu Pavilion in two International textile fairs and subsidize participation of upto 20 exhibitors/ Textile entrepreneurs from Tamil Nadu as detailed below:-

(Rs.in lakhs)

a)	Stall : Rs 40 lakhs per fair x 2	80.00
b)	Airfare assistance towards participation of 20 exhibitors/ Textile entrepreneurs from Tamil Nadu Rs. 25 lakhs per fair x 2	50.00
c)	Expenditure towards Participation of Government officials Rs. 15 lakhs per fair x 2	30.00
TOTAL		160.00

5. The amount sanctioned in para 4 above shall be debited to the following head of account:-

2852 - Industries 08 - Consumer Industries - 202
Textiles State's Expenditure - AP - Commissionerate of
Textiles 308 - Advertising and Publicity 02 - Exhibition
(DPC 2852 08 202 AP 308 - 02)

6. The expenditure sanctioned in para 4 above constitutes an item of "New Service". The approval of the Legislature will be obtained in due course. Pending approval of the Legislature, the expenditure may be initially met by drawl of an advance from the Contingency Fund. The Commissioner

of Textiles is directed to calculate the actual amount required for the period upto next Supplementary Estimates and apply for sanction of the same as advance from the Contingency Fund to Finance (BG-I) Department directly in Form 'A' appended to the Tamil Nadu Contingency Funds Rules, 1963 along with a copy of this order. Orders for sanction of advance from the Contingency Fund will be issued from Finance (BG-I) Department. He is also requested to send necessary explanatory notes for inclusion of the above expenditure in the Supplementary Estimates 2022-2023 to Finance (BG-I/ Ind) Department at an appropriate time without fail.

7. This orders issues with the concurrence of Finance Department vide its U.O.No.6352/Fin(Ind)/2023, dated: 16.02.2023 and Additional Sanction Ledger No.2479 (Two Thousand Four Hundred and Seventy Nine) (IFHRMS ASL No.2023022479)

(BY ORDER OF THE GOVERNOR)

DHARMENDRA PRATAP YADAV
PRINCIPAL SECRETARY TO GOVERNMENT

To:-

The Commissioner of Textiles, Chennai-600 034.

The Accountant General, Chennai-600 009.

The Pay and Accounts Officer (North), Chennai-600 001.

Copy to:-

The Finance (Ind/BG-I/BG-II/W&M-I) Department, Chennai-600 009.

The Special Personal Assistant to

Hon'ble Minister (Handlooms and Textiles), Chennai-600 009.

The Private Secretary to Principal Secretary to Government.

Handlooms, Handicrafts, Textiles and Khadi Department.

Chennai-600 009.

//Forwarded // by Order//

DD from m/22
Section Officer
DD
20/2/2023